



# Welcome to PIF

MEMBERSHIP GUIDE 2018/19

With thanks to our benefactors



# The voice for the high-growth prepaid sector



## Who we are

Prepaid technology underpins a vast range of financial products, from everyday payment accounts and challenger bank accounts to corporate incentive and expense management solutions.

PIF is the not-for-profit industry body representing organisations who are regulated under e-money and payment services legislation and who operate in the high-growth prepaid and fintech sectors.

Established in 2007, PIF has a proven track record of delivering positive outcomes for the rapidly converging worlds of prepaid and fintech.

## Our mission

Driven by a belief that prepaid technology delivers a wealth of social and financial benefits to consumers, businesses and governments, our mission is to protect and promote prepaid as a driving force for innovation in financial services.

[www.prepaidforum.org/join](http://www.prepaidforum.org/join)



## Our dual role in shaping the prepaid sector

### Protect

- We lobby industry regulators and legislators to prevent any new or revised regulation from stifling the growth of the industry
- We act swiftly when prepaid is seen to be in danger of becoming limited or even excluded as a payment solution
- We educate and provide technical guidance in areas of concern to law enforcement agencies
- We defend the prepaid and fintech sectors against negative publicity

### Promote

- We use our extensive resources and expertise to inform, guide and support our members
- We instigate valuable PR opportunities that promote a positive image of the industry to consumers, end-users, consumer bodies and the media
- We provide meetings, briefings and events that help our members to raise their profile and gain access to potential new partners and customers
- We develop best practice guidelines to promote the good conduct of our members and end-user confidence in their products and services.



## Why join PIF ?

- Gain an immediate ROI as collective real-world issues are resolved by sharing and collaboration with seasoned industry professionals
- Gain access to industry leading legal expertise and advice that will help you contextualise mountains of regulation into your business
- Leverage our reputation as a leading industry commentator to raise your profile
- Influence the future for the industry by adding your voice to our dialogue with industry regulators and legislators
- Capitalise on our year-round relationship-building opportunities to strengthen the performance of your business and the growth of the industry

***"PIF has a rare mix of industry veterans and disruptive innovators all coming together to move the industry forward by sharing ideas and transferring knowledge. You would be hard pushed to find such a combination in any other organisation."***

Suresh Vaghjiani, GPS



## Our organisation

The member-elected PIF Board of Directors works together to find solutions to industry issues that work for everyone, contributing significant amounts of their time, talent and energy to drive positive change for the industry from the frontlines.

**Declan Byrne**  
Managing Director, GVS Prepaid

**Diane Brocklebank**  
Commercial Director, PIF

**Darren Deal**  
VP, Fintech & EMI Issuers, Mastercard

**Dr Hartwig Gerhartinger**  
VP, Legal and Regulatory, Deputy  
General Counsel, Paysafe Group

**Des Hellicar-Bowman**  
Chief Compliance Officer, Glint

**Craig James**  
CEO, Neopay

**Chris Ellis**  
Director, Bowsprit International

**Siobhan Moore**  
Partner, Locke Lord LLP

**Peter Sidenius**  
Managing Director, Edgar, Dunn & Company

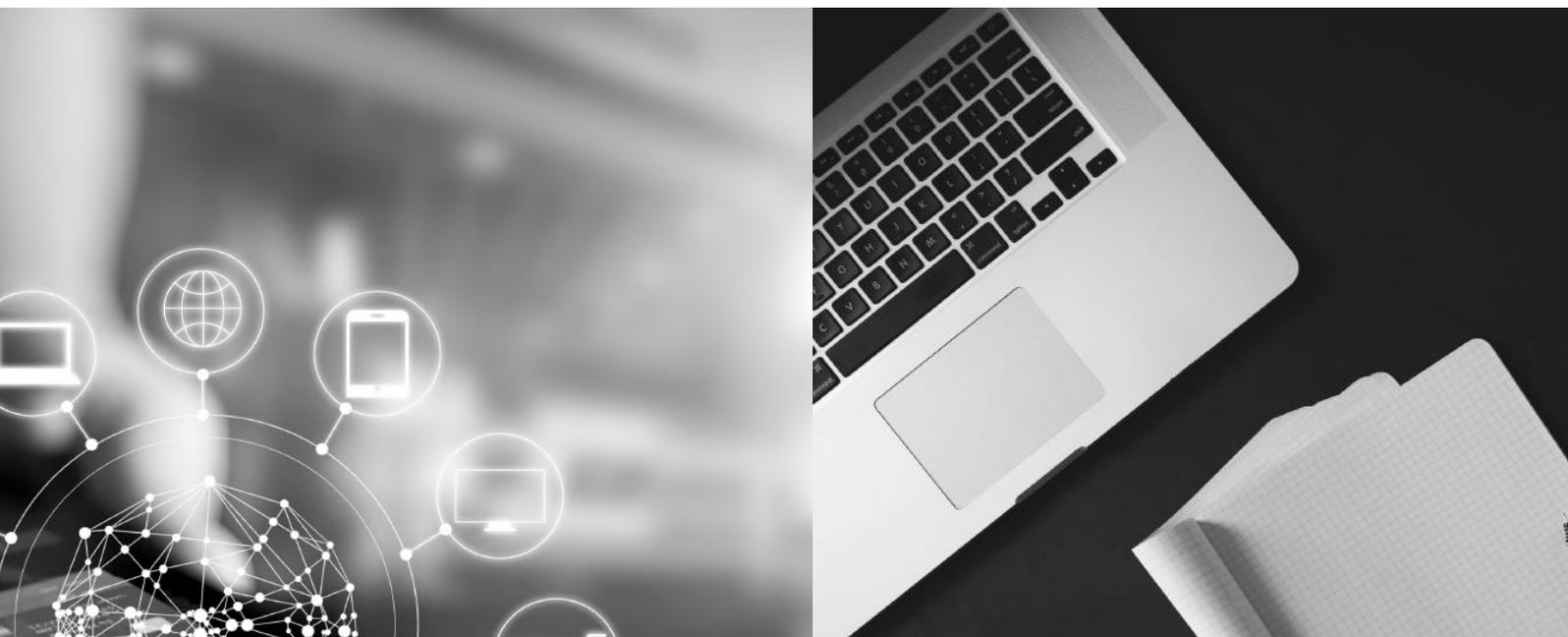
**Mike Smith**  
Payments Market Board Advisor

**Paul Swinton**  
CEO, B4B Payments

**Suresh Vaghjiani**  
Managing Director, Global Processing  
Services

***"We value PIF's ability to not only advise on regulatory issues but help shape and deliver a better outcome for the industry and our company."***

Declan Byrne, GVS Prepaid



# Member services

## Representation

- Public Affairs Committee
- AML Working Group
- Legal & Regulatory Working Group
- Engagement with industry regulators, policymakers and law enforcement
- Consultation responses

## Industry insights, expertise and thought-leadership

- Peer-to-peer networking
- Subject matter experts
- Reports and position papers
- Regular industry updates and alerts
- Online resources
- Regulatory impact assessments

## Public affairs and public relations

- Proactive PR campaigns and press releases
- Features and articles
- Consumer/end-user education
- Code of Conduct
- Customer Charter

## Meetings and events

- Quarterly member meetings
- Regulatory briefings
- Working groups and committees
- AGM & Annual Conference
- Innovation Day
- Training workshops and masterclasses

## Governance

- Eligible to stand for election to the PIF Board of Directors
- Opportunity to chair working groups and committees

A black and white photograph showing a close-up of a person's hand holding a pen and writing on a document. The document has some text and a circular diagram. The background is slightly blurred, showing what appears to be a laptop screen.

# Annual membership fees

## Principal Member

**£7,500 + VAT**

## Benefactor

**£10,000 + VAT**

PIF benefactors enable us to commit to additional activities that make a difference to members and the industry. Our benefactors are organisations who wish to demonstrate their support for PIF through a higher level of funding in return for a higher level of benefit.

## Become a member

To join PIF today or to learn more about the benefits of becoming a principal member or benefactor, please contact us at:

**[info@prepaidforum.org](mailto:info@prepaidforum.org)**

You can also apply online at:

**[www.prepaidforum.org/join](http://www.prepaidforum.org/join)**

Follow us **[@prepaidintforum](https://twitter.com/prepaidintforum)**