

PRESS RELEASE

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Money20/20 Announces Launch of Money20/20Europe

Money20/20Europe Designed to be a Eurocentric Global Catalyst Enabling Payments & Financial Services Innovation for Connected Commerce

New York, NY – October 21, 2014 – [Money2020, LLC](#), the organizer of Money20/20, the world's largest event for payments and financial services innovation with 7,000 attendees expected this year in Las Vegas—now less than 2 weeks away—today announced the launch of Money20/20Europe, a world-class conference and exhibition that focuses on the opportunities and challenges specific to Europe. The inaugural Money20/20Europe is set to take place in Spring 2016.

Created in 2011 by long-term FinTech entrepreneurs [Anil D. Aggarwal](#) and [Jonathan Weiner](#), Money20/20 has quickly become the preeminent event for innovators in payments and financial services, bringing together the world's leading organizations in the evolution of commerce and money. This year's U.S. event, to be held in Las Vegas on November 2-5, is on track to sell out at 7,000 attendees—including more than 2,000 C-level executives and 650 CEOs—from over 2,300 companies and 60 countries.

Following three successful years building Money20/20 to serve as an important catalyst for the growth and development of the U.S. payments and financial services ecosystem, Aggarwal said that now is the time to do the same for Europe.

“Money20/20Europe will provide an entirely new platform for European and global companies to convene and collaborate on the opportunities and challenges of the European payments and financial services industry, including new and disruptive ways in which consumers and businesses manage, spend and borrow money.”

Money20/20's success has been built on three key values that ensure events of enduring significance and relevance:

- (1) Exceptional content, including the best and most relevant speakers in the region,
- (2) An all-inclusive audience comprised of thousands of key stakeholders ranging from established organizations to innovative up-and-coming startups as well as retailers, investors, analysts, media, regulators and more, and
- (3) An unparalleled experience that is genuinely fun, insightful and offers unique opportunities for all participants.

“These values made our U.S. event a critical part of the fabric of the global payments and financial landscape and we will bring the same relentless commitment to them to Money20/20Europe along with the resources and attention to detail required to create Europe's definitive annual payments and financial services event,” added Weiner.

According to Pat Patel, Money20/20Europe's London-based Content Director, “Now, more than ever, there is a critical need for the whole industry to come together, and we are excited to provide the platform for the European market to take the conversation forward for thought leadership and commercial benefit.”

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Money20/20Europe has already garnered strong support from some of the leading regional and global companies across the payments and financial services ecosystem. A sample of Money20/20Europe launch partners includes:

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|---------------------------------|------------------------|
| 1. Aimia | 26. Limonetik |
| 2. American Express | 27. Ukash |
| 3. Bain Capital Ventures | 28. MasterCard |
| 4. Bell ID | 29. Oak HC/FT Partners |
| 5. BitPay | 30. ONPEX |
| 6. Blockchain | 31. Optimal Payments |
| 7. CPI Card Group | 32. Payoneer |
| 8. Currency Cloud | 33. Payvision |
| 9. Digital River World Payments | 34. Powa |
| 10. Discover Financial Services | 35. Ripple Labs |
| 11. Dream Payments | 36. SVS |
| 12. Earthport | 37. The Bancorp |
| 13. Encap | 38. TSYS |
| 14. Ericsson | 39. UL |
| 15. ezbob | 40. ValidSoft |
| 16. Feedzai | 41. VeriFone |
| 17. First Data | 42. Visa |
| 18. Google | 43. VocaLink |
| 19. Handpoint | 44. Western Union |
| 20. hyperWALLET | 45. Wirecard |
| 21. InComm | 46. Worldpay |
| 22. Ingenico | 47. Xoom |
| 23. Jumio | 48. Yodlee |
| 24. Klarna | 49. Yoyo |
| 25. Lebara | 50. Zapp |

To learn more about Money20/20, visit www.money2020.com and for further information about Money20/20Europe contact info@money2020.com.

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About Money2020, LLC

Money2020, LLC organizes the world's largest events enabling payments and financial services innovation for connected commerce at the intersection of mobile, retail, marketing services, data and technology. With 7,000 attendees, including more than 650 CEOs, from over 2,300 companies and 60 countries expected at its fall U.S. event, Money20/20 events are critical to realizing the vision of disruptive ways in which consumers and businesses manage, spend and borrow money. The next Money20/20 will be held on Nov. 2-5, 2014 in Las Vegas, and will be preceded by the Money20/20 Hackathon, which runs Nov. 1-2. The inaugural Money20/20Europe will be held in Spring 2016. To learn more about Money20/20, visit www.money2020.com.