Welcome to PIF

The rapidly evolving payments landscape offers the industry an abundance of opportunity to improve the financial lives of millions more people and businesses. But the opportunities can come in equal measure with commercial and regulatory hurdles.

As an industry veteran and co-founder of my own fintech business, I know how difficult it can be to navigate the challenges. Having a unified industry association that collectively speaks for e-money and payment firms at a regulator level and with a voice to the media is key to the success of the industry.

PIF has been doing precisely that for over a decade and has had many advocacy wins that would have been impossible for us all to achieve on our own.

PIF’s coherence and knowledge offers the industry a vital ally, contributing to its advancement yet unencumbered by its own commercial agenda. I can vouch for the value PIF can bring to your business and invite you to join our vibrant and growing community.

Paul Swinton, CEO, B4B Payments
Chairman, PIF Board of Directors
We're working for you, not for profit

PIF stands at the forefront of the payments industry, proudly representing the companies and organisations that are improving the financial lives of millions of people and businesses.

In today's increasingly competitive and highly regulated marketplace, PIF exists to help its members and the industry grow effectively, responsibly and compliantly.
Meet the team

PIF is governed by a member-elected Board of Directors.

Working together, the PIF Board is tasked with delivering an effective and influential trade association for the greater good of the industry.
Why join PIF?

**Ever-changing rules and regulations**
PIF advocates for members and the industry by adopting positions to inform policy through our communication with regulators and policy influencers. We give you early warning of industry issues and help you to tackle the complexities of regulatory change.

**Building awareness, improving trust and reputation**
PIF acts quickly to help prevent misperceptions and misinformation from harming the reputation of the industry. We give you a platform to spotlight your business, build brand awareness and demonstrate your commitment to helping the sector grow responsibly.

**Knowledge, experience and expertise**
Members benefit from our many years of combined experience, from learning about what has worked (and what hasn’t) to identifying new opportunities through market insights, practical guidance, research reports, online resources, events and focused working groups.
PIF Legal & Regulatory Working Group

The PIF Legal & Regulatory Working Group (LRWG) was formed over a decade ago to monitor and seek to influence important changes in the regulatory environment for e-money and payment services.

Led by a team of legal professionals and compliance practitioners, the LRWG facilitates consensus building among members to create positions and inform policy through our communication with regulators and policy influencers.

It is through our regulatory engagement and access to subject-matter experts that the LRWG has become a vital resource, helping members to understand the practical implications of regulatory change and the impact it has on their business.

- The PIF LRWG is open to all members (up to 2 people per organisation), with access to monthly meetings, regular briefings and all output.
PIF Public Affairs Committee

Guiding our mission to support and positively influence the direction of an ethical and sustainable marketplace for payment services, the PIF Public Affairs Committee (PACOMM) facilitates a collaborative approach to encouraging best practice for the benefit of consumers/end users and the reputation of those in the industry.

The PACOMM also monitors public opinion and acts swiftly to prevent negative perceptions and adverse media coverage from harming the growth the industry. Working together, the PACOMM provides a platform for members to spotlight their business and influence strategies to educate and lobby key stakeholders.

- The PIF PACOMM is open to all members (up to 2 people per organisation), with access to regular meetings and all output.
PIF International Working Group

Formed in 2019, PIF’s International Working Group (IWG) provides a platform for like-minded payments and fintech associations from around the world to share knowledge, experience and market insights.

The group provides an opportunity for our respective members to gain an appreciation of success and failure in different markets, keep a watchful eye on emerging global trends, identify international opportunities and influence activities to educate key stakeholders.

- The PIF IWG is open to all members (up to 2 people per organisation), with access to regular meetings, events and all output.
PIF Meetings and events

PIF produces a year-round programme of creative, informative and engaging events to spotlight the breadth of innovation and expertise in our community and address the challenges.

Our events are open to all members (up to 4 people per organisation), with access to event materials and recordings.

All members are given priority to present at PIF events.
Online member resources

All categories of PIF membership come with a comprehensive library of online resources, from regulatory briefing notes to research reports and access to an online collaboration platform for each of our working groups.
Membership categories

- **Core Member £7,500 (£750 per month)**
  PIF is where leading industry organisations collaborate on common issues to increase consumer confidence and advance the success of the industry. Our core members are regulated e-money and payment institutions, BIN sponsors and processors.

- **Affiliate Member £3,750 (£375 per month)**
  Affiliate membership is designed to support smaller firms who may not be regulated themselves but who work with partners that are. Our affiliate members are smaller fintech payment firms, programme managers and new entrants.

- **Benefactor £10,000 (minimum annual investment)**
  PIF Benefactors are leading industry organisations and standard bearers for the sector. They share and promote our mission to influence the direction of a sustainable and ethical industry for prepaid and fintech.

Individuals from Benefactors and Core Member organisations are entitled to stand for election to the PIF Board.

Monthly fees include VAT
Apply for membership today

Get in touch with us:

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Visit us at:

www.prepaidforum.org/join

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